

THE MISSION OF THE MEXICO PUBLIC LIBRARY IS TO PROVIDE AN ENVIRONMENT WHERE LIFELONG LEARNING SKILLS ARE DEVELOPED.

LONG RANGE PLAN 2019-2024

Mission Statement: The purpose of the Mexico Public Library is to support the development of an informed community through literacy and by collecting, transmitting and ensuring open access to the world's ideas and information.

We strive to meet all of our patron needs with classes to and access to emerging technologies that serve as a gateway to information in our Library and around the world. We especially recognize our responsibility to serve as a place for children to develop life-long reading skills, as well as to discover the joy of reading and the value of libraries to our communities.

Introduction

After identifying the issues critical to our mission and vision, the Board of Trustees developed realistic long-range goals and action plans to accomplish the mission, and of utmost importance, we at all times will manage existing resources to achieve maximum benefits.

Our Long Range Goals

- Maintain a facility based on the changing role of the Library and the needs of the Community.

- Provide products, programs and services to meet the needs of the community.

- Provide the latest technology appropriate for our Library.

- Increase awareness by marketing the Library materials, products, services and programs.

- Increase financial support of the Library.
- Increase Trustees' involvement in and for Library.

Our Long Range Plan

Goal 1: Maintain a facility based on the changing role of the Library and the needs of the community.

Objective: Our patrons and visitor will feel comfortable and welcome.

Activities:

1.1 Have a Library road sign symbol installed on the Main Street to show the location of the library.

1.2 Inspect, repair and maintain structure. Update exterior signage, by updating current Hours sign, and add sign outside listing upcoming programs.

1.4 Improve the current building's use of space through renovation, paint and flooring so as to make best most attractive use of shelving and collection. Continuously evaluate what type of media is critical and weed and relocate materials when needed to provide an attractive and usable space for patrons.

1.5 Improve interior look by creating attractive displays. Install new shelving as needed for different media types.

Goal 2: Provide products, programs and services to meet needs of the community.

Objective: Increase circulation and attendance at Library programs.

Activities:

2.1 Focus resources on sustainable materials, service and programs.

2.2 Expand or create programming for adults, story hours, young adult, children. Consult teens for possible position as advisor to Trustees.

2.3 Partner with Indian River Central School, and Philadelphia Youth Organization to provide reading programs and activities.

2.4 Evaluate our activities with community feedback through yearly survey in newsletter.

Goal 3: Provide the latest technology appropriate for our Library.

Objective: Fully support the technological foundation needed to bring the latest technological and informational resources to the community.

Activities:

3.1 Monitor changing technology and add or upgrade resources and services.

3.2 Use staff and information from North Country Library System to stay current.

3.3 Encourage staff to attend any seminar on technology (NCLS).

3.4 Offer computer technology courses to community, taught by qualified instructors.

Goal 4: Increase awareness by marketing the Library materials, products, services and programs.

Objective: See an increase in number of people coming into the Library and signing on as patrons.

Activities:

4.1 Provide information to funding partners of Library's value through community reports and infographics.

4.2 Make existing Library materials, services and programs more visible by creating a brochure to be available at Library and Village and Town offices.

4.3 Expand summer outreach to students not able to get to the library.

4.4 Expand outreach delivery programs to Day Care operators and Senior Groups.

4.5 Review and revise all promotional material annually.

4.6 Create newsletter to be published two - four times a year.

Goal 5: Increase financial support of the Library.

Objective: Increase the number of people who think of the Library as a preferred source for information and reading materials.

Activities:

5.1 Work with other local libraries to sponsor activities for elected officials on library and other relevant issues.

5.2 Encourage Trustees and staff to participate in any NCLS seminars to enhance ability to serve as advocates for the Library.

5.3 Actively participate in all pertinent local/County planning for funding in annual budgets.

5.4 Attempt to form a Friends of the Library volunteer group.

5.5 Make use of newsletter to communicate to community volunteer opportunities.

Goal 6: Increase Trustee involvement in and for Library.

Objective: Ensure that Trustees support and take responsibility for this Plan.

Activities:

6.1 Assign sections of Plan to Committee.

6.2 Committees then report to full Board.

6.3 Increase number of Trustees to approved number (7). Select new Trustees who are qualified and can complement board strengths, or fill a gap in areas now lacking in experience or skill.

6.4 Educate Trustees on duties and responsibilities, through NCLS and Handbook for Library Trustees of NYS.

6.5 New Trustee(s) will be given all Library's policies to review.

The Trustees and staff of the Mexico Public Library want this Library to be a place where the community can come together. We want to instill a sense of pride in everyone for this Library. We want our community to see this Library as a reflection of themselves, and one way to do this is to gather support and have more of the community involved in this Library.